



MANAGEMENT IN TOURISM:  
SUSTAINABLE TOURISM  
MANAGEMENT

Master's degree  
Online

# THE PROGRAM CONTENT (2 YEARS, 4 SEMESTERS)

- 
- Business English;
  - Philosophy problems of science and technology;
  - Pedagogy of High School;
  - IT in Management;
  - Investment Management;
  - Methods of Research in Tourism;
  - Consumer Behavior Psychology;
  - Logistics and Supply Chain Management;
  - Evaluation and Analyze of Management Risks;
  - Management in SME;
  - Economical Analyze of Organization in Touristic Industry;
  - Modern Aspects of Labor Psychology, Engineering Psychology and Ergonomics;
  - Green Economics and Finances;
  - Modern Strategic Analyze;
  - Theory and Mechanisms of the State Management; Conceptology of Sustainable Tourism Development;
  - Marketing Management;
  - Psychology of Personal Effectiveness;
  - Management of Touristic Clusters;
  - Management of Cultural and Natural Heritage.

# YOU WILL GET

---

## **International experience**

The program teachers are PhD degrees holders that conduct active research and teaching activity in the whole world.

## **Flexible schedule**

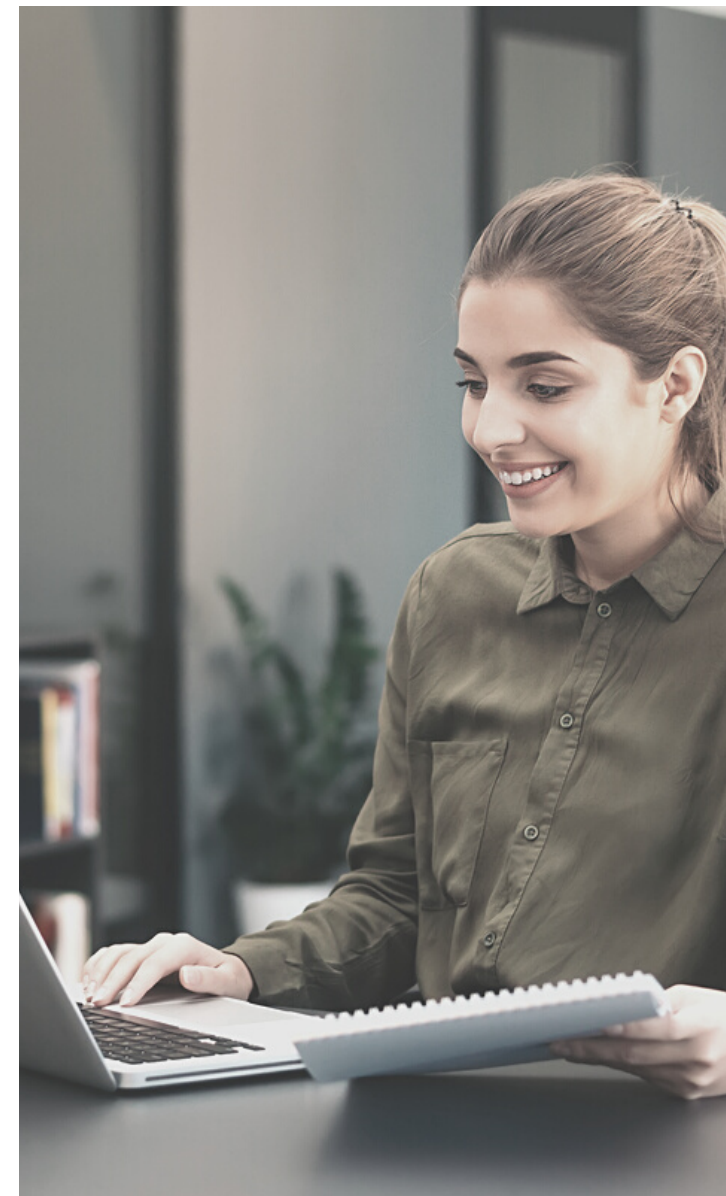
The program consists both online live video lectures, recorded video lectures and texts version lectures with the following tests. 70% of time of studying you can regulate by yourself

## **International Diploma**

All students that complete a program get Russian state diploma+European Supplement in English that is acceptable in all countries of the world around

## **Saving expenses for stay**

You pay only for studies and no other expenses. You don't spend money for stay in a foreign country.





Application

# ADMISSION REQUIREMENTS

---

**Tuition fee: 4000 USD/academic year**

- scan of passport;
- scan of bachelor diploma;
- apostile/consular legalization stamp (if it is required);
- notarized translation of passport, school diploma, apostile/consular legalization stamp on the Russian language;
- successful passing of the entrance exams;
- payment of the 1st semester deadline is August 1.



# GET IN TOUCH

---

## More information

 [www.ieml.ru/en](http://www.ieml.ru/en)

 [internoffice@ieml.ru](mailto:internoffice@ieml.ru)

 <https://www.facebook.com/studyinkiu>

 [https://www.instagram.com/kazan\\_innovative\\_university](https://www.instagram.com/kazan_innovative_university)

