

**MEMORANDUM OF UNDERSTANDING
FOR ACADEMIC COOPERATION
BETWEEN
Istituto Europeo di Design S.p.A.
AND
Kazan Innovative University**

This MEMORANDUM is made on the 5th day of May of 2017 between

ISTITUTO EUROPEO DI DESIGN S.p.A. (hereinafter referred to as IED), international higher educational private network in Design, Fashion, Visual Arts, Communication, offering Undergraduate, Advanced and Master courses headquartered in Milan - Italy, via Bezzecca No. 5, and having its campuses in Milan, Rome, Turin, Cagliari, Florence, Venice, Como "Accademia Aldo Galli" in Italy; Madrid, Barcelona in Spain; São Paulo, Rio De Janeiro in Brazil.

and

Kazan Innovative University named after V. G. Timiryasov (hereinafter KIU IEML) headquartered in 42 Moskovskaya str., Kazan, 420111, Russia, has been founded in 1994 and now is the largest private higher educational institution in the Republic of Tatarstan and the entire Volga region, among 100 best Russian higher educational institutions and 5 top best private universities of Russia The training of high-qualified specialists is realized at 5 faculties: Economics, Law, Psychology, Management and Engineering Business, Service, Tourism and Catering and 4 schools: Information Technologies, Industrial Management, Design, Foreign languages, Russian studies

together the "Parties".

Considering that

the Parties, seeking to improve understanding between their respective academic institution and to establish mutually beneficial collaborations, benefiting their students, agree to sign this Memorandum of Understanding (hereinafter referred to as the "MoU") as a first step toward achieving these shared goals.

The two Parties agree and stipulate as follows:

I. PURPOSE AND FIELDS OF ACADEMIC COOPERATION

- (1) The purpose of this MoU is to develop academic and educational cooperation between the Parties, within the framework of the rules and regulations applicable in each of the institutions and subject to availability of funds and resources, and to implement the following programmes and activities, which may include but are not limited to:
 - a) Student and/or academic staff exchanges;
 - b) joint research activities;
 - c) transfer students;
 - d) special programs, organized by the Parties in order to create opportunities for undergraduate and graduate students.



- (2) It is agreed that the terms and conditions of any programme and activity contemplated in this MoU shall be the subject matter of separated written agreements to be negotiated and agreed upon by the Parties.
- (3) The Parties agree to designate, on behalf of each institution, a coordinator for each activity to be implemented under this MoU.

II. JOINT PROPERTY

- (1) The Parties agree that any intellectual property rights arising from or in connection with any programme or activity under this MoU, through and by the joint and collaborative efforts of both Parties shall be jointly owned and subject to any other terms and conditions as may be agreed upon.
- (2) Both Parties shall acknowledge one another in any form of writing, publication or presentation based on research derived from the cooperative efforts of both Parties under this MoU, unless otherwise mutually agreed upon by the Parties.

III. CONFIDENTIALITY

The Parties agree and undertake to keep confidential at all times any information or data that may be exchanged, acquired or shared in connection with any programme or activity conducted pursuant to this MoU save where the same is already in public domain.

IV. DURATION AND TERMINATION

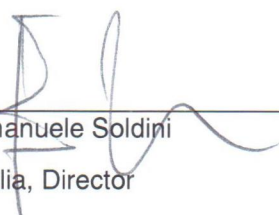
- (1) This MoU shall take effect on and from the date of the last signature and shall remain in force for a period of five (5) years.
- (2) This MoU may be extended for such further period as may be agreed by the Parties in writing.
- (3) Notwithstanding clause IV (1) above, this MoU may be terminated by either Party giving written notice to the other at least six (6) months prior to the proposed date of termination.
- (4) Notwithstanding clause IV (3) above, the provisions of this MoU or any other written agreement in respect of any on-going exchange programme or any other form of cooperative activities under this MoU shall continue to apply until their completion unless both Parties mutually agree in writing to the earlier termination on the programme or cooperative activity.

V. MISCELLANEOUS

- (1) This MoU is not intended to be a legally binding document. Rather, it is meant to describe the nature and cooperative intentions of those institutions involved and to suggest guidelines for cooperation. Nothing, therefore, shall diminish the full autonomy of either institution, nor may any constraints be imposed by either upon the other, and nothing in this Agreement shall be deemed to create a partnership, joint venture, or agency relationship between the Parties.
- (2) It is understood that each Institution may decide to enter also commercial aspects. In this case all the terms will be regulated by separated written agreements that could be unilateral or bilateral.
- (3) This MoU may be modified, varied or amended at any time after due consultation and with the written agreement of both Parties.
- (4) The Parties acknowledge that all visits or exchange of students or staff will be subject to compliance with the entry and visa regulations of Italy and Russia



For and on behalf of
ISTITUTO EUROPEO DI DESIGN S.p.A.

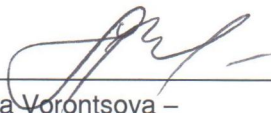

Mr. Emanuele Soldini
IED Italia, Director



Date

May 9th 2017

For and on behalf of
Kazan Innovative University


Dr. Liliya Vorontsova –
Vice rector for economic and strategic
development

May 5th 2017