

**Memorandum of Understanding on Executive Education**

**Between**

**Faculty of Business and Economics, The University of Hong Kong**

**And**

**Institute of Economics, Management & Law**

This Memorandum of Understanding (MOU) supports the interests of Faculty of Business and Economics, The University of Hong Kong and Institute of Economics, Management & Law to establish a formal relationship in the field of executive education.

This MOU is a statement of intent of the parties hereto and is not legally binding and does not create legally enforceable duties and responsibilities.

The collaboration between Faculty of Business and Economics, The University of Hong Kong and Institute of Economics, Management & Law on executive education is on a project/particular executive education programme basis only.

Terms of each particular programme, including budget and financial arrangement, shall be discussed and agreed upon in writing by both parties prior to the initiation of the particular programme. All terms shall be negotiated on a mutual basis and documented in an agreement. Such programmes and resulting agreements shall specify the specific responsibilities and obligations of each party.

As between two parties, any teaching materials or other materials made available by a party or its faculty to another party or its faculty will be owned solely by the providing party or faculty and may only be used in accordance with the intellectual property rights policies of the party or faculty making them available and, subject thereto, for use in connection with the particular programme and for no other purpose.

Either party making press or other public announcements, or releasing in any form any marketing or other publicity materials or releases relating to this MOU or any programmes, must do so only with the prior written approval of the other party. The form and content of the announcement or release or materials must also be approved in writing by the other party.

The approval of each party must be sought and obtained in writing in each case before its trademarks, trade names and identity (name, logo, colours and typefaces) are used in any media and materials (including course materials, letter papers, stationery, advertisements, prospectuses and other publicity materials). In all cases, the usage (e.g. wordings and presentations) should be in accordance with the guidelines of each party.

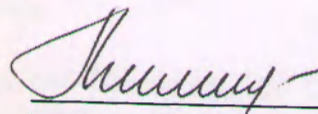
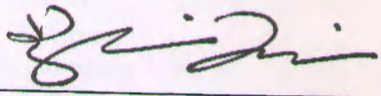
This MOU shall be in place for a period of 3 years and can be renewed by mutual content.

This MOU may be renegotiated, amended, or modified at any time by mutual agreement of the parties. Any such amendment or modification shall be in writing and agreed to by both parties.

This MOU may be terminated by either party by providing written notice and explanation to the other party at least 90 calendar days in advance of the effective date of termination. The termination of this MOU shall not affect the validity or duration of activities or agreements under this MOU that are initiated prior to such termination.

for and on behalf of  
Faculty of Business and Economics  
The University of Hong Kong

for and on behalf of  
Institute of Economics, Management & Law



Professor Larry Qiu  
Director of Executive Education  
Associate Dean (Knowledge Exchange)

Professor Timiryasova Asiya Vital'evna  
Rector

Date:

April 15, 2015



Date:

15.04.2015

